NVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
945968-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

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Billing Address:

Advertiser
Treasure Coast Jobs Coalit
TREASURE CST. JBS CO
Estimate Number
C09C15

Special Handling

Smart Media Group LLC (VA) Attention: Accounts Payable 814 King St Ste 400 Alexandria, VA 22314

Flight Dates	Orger #	Alt Order #
10/09/12 - 10/22/12	945968	06297157
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

								Spots/			
ine Start I	Date En	d Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
8 10/09/ Class	/12 10/ of Time - I	09/12 Fixed No	WPBF Ne on Pre-empti	ews 25 @ Noo ible	on 12pm-1230pm	-1	:30	1	\$375.00	NM	
Weeks		t <u>Date</u> 8/12	End Date 10/14/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$375.00					
Spots:		Day Air		Time Descri		Start/End Tim	e <u>Leng</u> t	th Ad-ID			Rate Type
	1 WPBF 1	u 10/	09/12 12:2	21 PM WPBF	News 25 @ Noon	12pm-1230pm	1 :3	0 TCJC021	.2TVH		\$375.00 NN
9 10/09/ Class		09/12 Pre-emp	WPBF Ne	ews 25 Mornir	ngs6-7AM	-1	:30	1	\$500.00	NM	
Weeks		t <u>Date</u> 8/12	End Date 10/14/12	MTWTFSS -1	Spots/Week 1	Rate \$500.00					
Spots:		Day Air		Time Descri	<u>ption</u>	Start/End Tim	e <u>Leng</u> t	th Ad-ID			Rate Type
	1 WPBF 1	u 10/	09/12 6:4	42 AM WPBF	News 25 Mornings	6-7AM	:3	0 тсэс021	.2т∨н		\$500.00 NM
15 10/15 Class		15/12 Fixed No	WPBF Ne on Pre-empti	ews 25 Mornir	ngs5:30-5:57am	M	:30	1	\$375.00	NM	
Weeks		t <u>Date</u> 5/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$375.00					
Spots:	# Ch [Day Air	Date Air	Time Descri	<u>ption</u>	Start/End Tim	e <u>Lengt</u>	th Ad-ID			Rate Type
	1 WPBF N	/ 1 10/	15/12 5:2	29 AM WPBF	News 25 Mornings (@ 5:3(5:30-5:57am	:3	0 тсэс021	L2TVH		\$375.00 NN
16 10/15/ Class		15/12 Pre-emp	M-F 5pm		5-6pm	M	:30	1	\$525.00	NM	
Weeks		t <u>Date</u> 5/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$525.00					12
Spots:		ay Air	Date Air	Time Descrip	<u>ption</u>	Start/End Tim	<u>e Lengt</u>	h Ad-ID			Rate Type
	1 WPBF N	/ 10/	15/12 5:5	57 PM M-F 5p	om News	5-6pm	:3	0 тсэс021	.2TVH		\$525.00 NM
17 10/19/ Class		19/12 Fixed No	M-SUN Won Pre-empti	/PBF News 2	5 (11-11:35PM	F	:30	1	\$1,000.00	NM	
Weeks		t <u>Date</u> 5/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots:		ay Air		Time Descrip		Start/End Tim	<u>e Lengt</u>	h Ad-ID			Rate Type
	1 WPBF F	10/	19/12 11:2	28 PM M-SUN	NWPBF News 25 @	11PM11-11:35PM	:3	0 тслс031	.2тvн		\$1,000.00 NM
18 10/19/ Class		19/12 Pre-emp	Dr. Oz otible with not	tice	4-5p	F	:30	1	\$550.00	NM	
Weeks		t <u>Date</u> 5/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$550.00					
											Date Town
Spots:	# Ch D	ay Air		Time Descrip 39 PM Dr. Oz	· · · · · · · · · · · · · · · · · · ·	Start/End Tim	<u>e Lengt</u>	<u>th Ad-ID</u>			Rate Type

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네이션: H스M-20 201 - 스앤스			
Invoice #	Invoice Date	Invoice Month	Invoice Period
945968-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C09C15

	el.com					Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	·
18 10/19/12 Class of T	10/19/12 ime - Pre-emp	Dr. Oz otible with notice	4-5p	F	:30	1	\$550.00	NM	
19 10/19/12 Class of T	10/19/12 ime - Pre-emp	M-F 5pm News	5-6pm	F- <u>-</u>	:30	1	\$525.00	NM	
Weeks:	Start Date 10/15/12	10/21/12F-	- 1	<u>Rate</u> \$525.00					
Spots: # C		<u>Date</u> <u>Air Time</u> <u>De</u> 19/12 5:08 PM M-I		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 тсэс0312	?тvн		Rate Type \$525.00 NM
20 10/19/12 Class of T	10/19/12 ime - Fixed No	WPBF News 25 Mo on Pre-emptible	ornings5:30-5:57am	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	10/21/12F-	- 1	<u>Rate</u> \$375.00					
Spots: # C			scription PBF News 25 Mornings @	Start/End Time 2) 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 тсэс0312	?TVH		Rate Type \$375.00 NM
21 10/19/12 Class of T	10/19/12 ime - Fixed No	Good Morning Ame on Pre-emptible	rica 7-9AM	F	:30	1	\$1,000.00	NM	<u> </u>
Weeks:	Start Date 10/15/12	10/21/12F-	- 1	<u>Rate</u> \$1,000.00			,		
Spots: <u>#</u> C 1 W			scription od Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0312	? T VH		Rate Type \$1,000.00 NM
22 10/22/12 Class of T	10/22/12 ime - Fixed No	M-SUN WPBF New on Pre-emptible	s 25 (11-11:35PM	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	10/28/12 M	- 1	<u>Rate</u> \$1,000.00	4				
Spots: <u>#</u> C 1 W			scription SUN WPBF News 25 @	Start/End Time 11PM11-11:35PM		<u>h Ad-ID</u> 0 тсэс0312	?⊤∨н		Rate Type \$1,000.00 NM
23 10/22/12 Class of T	10/22/12 ime - Fixed No	WPBF News 25 @ on Pre-emptible	Noon 12pm-1230pm	M	:30	1	\$750.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12 M		<u>Rate</u> \$750.00					
Spots: <u>#</u> C 1 W			scription PBF News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 тсэс0312	?TVH	1)	<u>Rate</u> <u>Type</u> \$750.00 . NN
24 10/22/12 Class of T	10/22/12 ime - Pre-emp	WPBF News 25 Mo	rnings6-7AM	M	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12 M	- 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> C 1 W			scription PBF News 25 Mornings	Start/End Time 6-7AM	_	<u>h Ad-ID</u> 0 тсэс0312	?TVH		<u>Rate Type</u> \$500.00 NM
25 10/20/12 Class of T	10/20/12 ime - Pre-emp	GMA Saturday 7-8a	ım Sat 7am-8am	S-	:30	1	\$450.00	NM	
Weeks:	Start Date 10/15/12	End Date		<u>Rate</u> \$450.00	50				
Spots: <u>#</u> C 1 W	h <u>Day Air</u> /PBF Sa 10/		scription IA Saturday 7-8am	Start/End Time Sat 7am-8am		<u>h</u> <u>Ad-ID</u> 0 тсэс0312	?TVH		<u>Rate Type</u> \$450.00 NM
26 10/20/12 Class of T	10/20/12 ime - Pre-emp	Sat Jeopardy tible with notice	Sat 7:30-8PM	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/12			<u>Rate</u> \$600.00	Ġ.				
Spots: <u>#</u> C <i>1</i> W	h <u>Day Air</u> 'PBF Sa 10/ <i>Unr</i> esolv	20/12 Sat	scription Jeopardy	Start/End Time Sat 7:30-8PM	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate Type</u> \$600.00 NN
27 10/18/12	10/18/12	WPBF News 25 Mo	rnings C 7004	T	:30 ·	1	\$500.00	NM	

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Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C09C15

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					•			Spots/			
Line	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week	<u>Rate</u> \$500.00					
	Spots: # Ch			ime Descri	otion "	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Th 10	/18/12 6:4	5 AM WPBF	News 25 Mornings	6-7AM	:3	30 тслс0312	TVH		\$500.00 NM
						Total Spots		14			_
					, alle			Gross Tot	<u>al</u>	\$8,425.00	
Pay	yment Te	erms 30	Days					Agenc	y Commissio	<u>on</u>	\$1,263.75
						10 - E		Ne	t Amount Du	<u>ie</u>	\$7,161.25